

# ***Project Overview*** ***'Safe & Secure Homes'*** ***Neighbourhood Renewal Programme***

Supported by:  
Mansfield District Council  
Mansfield and Ashfield Police  
Mansfield Partnership Against Crime  
Mansfield Area Strategic Partnership  
Nottinghamshire Fire and Rescue  
Response Electronics Ltd



**Tackling Crime in the Community**

## Introduction

Response Electronics has been working on two main projects with the Mansfield District Council and other local authorities for over 5 years. The projects are the “**RE-VICTIMISATION INITIATIVE**” and “**SAFE AND SECURE HOMES**” scheme.

Initially, Wireless Alarms were used to reduce incidents of burglary re-victimisation and the fear of crime. This initiative was so successful that the idea was recommended to the Neighbourhood Renewal Management Teams in the Division.

This led to the inception of the “Safe and Secure Homes” Project, which is the UK’s largest crime reduction scheme of its type and supports the objective of the Local Authority Floor target of 25% reduction in burglary in the area by 2005.

The aim was to use local labour to provide simple and effective security for the home, at an affordable price. Response Electronics provided a Wireless Intruder Alarm which was easy to install. Using locally labour, Response trained a team of fitters to install the alarms, with each team of two people fitting 5 alarms a day, and

In both of the above cases we provided an installer training programme, which has enabled the local authorities to take on staff that have been long term unemployed. Trained staff now carry out a site survey, fit and test the Intruder Alarm and demonstrate the alarm to the occupant.

The Neighbourhood Renewal funded ‘**Safe and Secure Homes**’ scheme was rolled out in five of the most vulnerable housing estates in the Mansfield District, which have some of the highest rates of domestic burglary in the UK.

The project consists of three main initiatives using:

- Wire free burglar alarms
- ‘SmartWater<sup>®</sup>’, (synthetic DNA property-marking)
- Fire safety equipment

- all of which are to be installed free of charge at more than 10,000 homes

This report focuses specifically on the Wire Free Alarms initiative.

### **Project Aims and Objective**

Specific Aims were set for the project, including to:

- Contribute to the Local Authority Floor target of 25% reduction in burglaries.
- Reduce re-victimisation of residents
- Improve the perception of safety in the communities served.
- Undertake security audits of all home in the targeted areas
- Provide and fit burglar alarms and undertake security audits to 80% of the homes in the five Neighbourhood Renewal areas of Mansfield.
- Increase the perceived safety by residents of targeted areas.

### **Response Electronics**

The company was established in 1989 and focuses entirely on providing sales and support for wireless alarms. The company won THE AWARD OF EXCELLENCE in 1996 and are now operate nationally supporting and supplying Wireless Intruder alarms and residential CCTV systems.

### **Product Pedigree**

The Response Alarm range was the first DTI approved wireless alarms system in the UK and the products have gone on to be recognised by leading publications and authorities, including:

- Which – Best Buy
- Professional Electrician – Awarded Best New Products for 3 years
- Daily Mail Ideal Home - Blue Ribbon Award
- Daily Mail Ideal Home – Gold Award of excellence for most innovative useful and high quality product.
- Retail Week – Gold award for best Security Product

All products comply with the appropriate regulatory requirements specified by the European Community, British Standards and the Department of Trade and Industry.

### **Customer Support**

Response Electronics provides a number of services which are an integral part of the success of the Safe and Secure Home Project.

These include:

- Full Installation training for installation engineers
- 24 hour Hot Line service
- 2 year no quibble replacement guarantee for all system components.

- National Next Day delivery
- UK based Service Centre
- Regular on site support
- Bespoke Installation and Operating Instructions.

### **Wireless Alarm Kit**

The recommended Wireless Alarm kit provides effective security at a low cost of installation.

The kit consists of:

- Solar Powered Siren & Strobe unit with battery backup
- 2 Wirefree PIR Movement Detectors
- 1 Wirefree Security Keypad
- All Batteries and Consumables
- Manual & User Guide

The product requires no wires or mains power and operates 24 hours a day, 365 days a year.

Additional accessories can be supplied to meet individual customer needs.

### **Maintenance**

The alarm systems have been specifically designed to be maintenance free and only require testing, by the user, once every 3-6 months.

### **Contact Details**

For more information regarding products and services, please contact Response Electronics at:

Company: Response Electronics

Address: Roman House  
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ASH Vale  
Surrey  
GU12 5QF

Contact: Geoff Hayman

E-mail: [crimereduction@ResponseElectronics.com](mailto:crimereduction@ResponseElectronics.com)

Tel: 0845 373 1353

Web: [www.ResponseElectronics.com/crimereduction](http://www.ResponseElectronics.com/crimereduction)

### Standard Kit



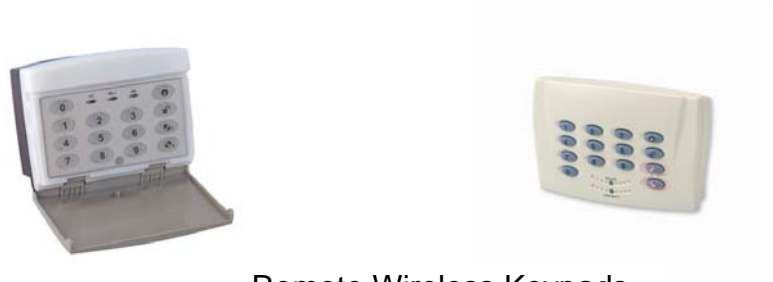
**Accessories**



Solar Sirens with Strobe and flashing Comfort Lights



Control Panels with Communicating Auto Dialler



Remote Wireless Keypads



PIR Detector



Magnetic Contact Detector



Remote Control

### Installations

